



ANNUAL PIG MEAT INDUSTRY SURVEY 2012



Stoneleigh Park • Kenilworth • Stoneleigh CV8 2TL

Number 6 • January 2012

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Occupation:

Producer	<input type="checkbox"/>	Vet	<input type="checkbox"/>
Processor	<input type="checkbox"/>	Retail/Foodservice	<input type="checkbox"/>
AIG	<input type="checkbox"/>	Civil Servant	<input type="checkbox"/>

Assessing your level of CONFIDENCE in your sector

1 Are you more or less optimistic than you were a year ago about the financial situation in your part of the pig sector?

More	Same	Less
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2 How much capital investment do you expect to make in 2012 compared to 2011?

	More	Same	Less	n/a
(a) Buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	More	Same	Less	n/a
(b) Plant and Machinery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3 What are the main reasons for any capital expenditure on buildings, plant or machinery during 2012?
(If you tick more than one factor please rank in order of importance)

To increase production capacity	<input type="checkbox"/>	For replacement	<input type="checkbox"/>
To increase efficiency/productivity	<input type="checkbox"/>	To comply with environmental legislation	<input type="checkbox"/>
Other (please specify) <input type="text"/>		n/a	<input type="checkbox"/>

4 What factors are likely to limit your capital investment in 2012?
(If you tick more than one factor please rank in order of importance)

Inadequate return on investment	<input type="checkbox"/>	Uncertainty about demand	<input type="checkbox"/>
Shortage of internal finance	<input type="checkbox"/>	Shortage of labour, including managerial and technical staff	<input type="checkbox"/>
Inability to raise external finance	<input type="checkbox"/>		
Other (please specify) <input type="text"/>		n/a	<input type="checkbox"/>

5 What would you estimate your current level of production as a percentage of full capacity?

1-20%	21-40%	41-60%	61-70%	71-80%	81-90%	91-100%
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



6 How would you rate your competitiveness relative to other UK, EU and Global businesses?

Compared with:	Past 12 months				Next 12 months			
	Improved	Unchanged	Worsened	n/a	Improved	Unchanged	Worsened	n/a
Other UK businesses	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other EU businesses	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Non-EU businesses	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

7 What factors are likely to limit your output over the next 12 months?

Orders or sales	Skilled labour	Unskilled labour	Plant/building capacity	Finance	Raw materials	Other
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

8 How do your average selling prices in the last three months compare with those in the same period a year ago?

Up	Same	Down	n/a
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Assessing the QUALITY of BPEX services

9a Have you used any BPEX services in the past 12 months?

Yes No (go to question 10b)

9b If Yes, which services have you used?

R&D, Knowledge Transfer – publications on pig production and processing issues	<input type="text"/>	Pork and pork products product competitions	<input type="text"/>
KT regional workshops and meetings	<input type="text"/>	Online prices, pig performance and data	<input type="text"/>
Innovation grant scheme	<input type="text"/>	Live pig and pig meat export services and advice	<input type="text"/>
2TS advice fact sheets (action for productivity, case studies)	<input type="text"/>	Lovepork website	<input type="text"/>
Health programmes (BPHS, PHIP, YHH, EPH, EMPH)	<input type="text"/>	BPEX websites	<input type="text"/>
Online e-ami2	<input type="text"/>	Website KPI data of pig physical performance	<input type="text"/>
KT on-farm advice	<input type="text"/>	Press office and media advice	<input type="text"/>
BPEX training and skills development courses and materials	<input type="text"/>	Environmental advice	<input type="text"/>
Pork and pork products marketing promotion materials	<input type="text"/>	Advice on Salmonella control (ZNCP)	<input type="text"/>
		Other (please specify)	
		<input type="text"/>	
		<input type="text"/>	
		<input type="text"/>	

10a Overall how would you rate BPEX services relative to your expectation?

	Excellent	Good	Satisfactory	Poor	Bad
Able to answer the query	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friendly and helpful	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accurate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Authoritative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relevant to my business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clearly communicated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10b If No, which statement best describes your reason for not using BPEX services during 2011?

BPEX services not relevant to my business	<input type="checkbox"/>
Used alternative sources of information, such as consultants	<input type="checkbox"/>
BPEX was unable to help me with the enquiry	<input type="checkbox"/>
BPEX was too slow to respond to the situation	<input type="checkbox"/>
BPEX has not been helpful in the past	<input type="checkbox"/>
Didn't know who to contact in BPEX	<input type="checkbox"/>

11 Do you anticipate that you will use BPEX services in the next 12 months?

Yes No (go to question 13)

12 If Yes, which types of services do you think you will use? (*rank in order of frequency if more than one*)

R&D, Knowledge Transfer – publications on pig production and processing issues	<input type="checkbox"/>	Pork and pork products marketing promotions material and competitions	<input type="checkbox"/>
KT regional workshops and meetings	<input type="checkbox"/>	Online prices, pig performance and data	<input type="checkbox"/>
BPEX LIVE – online workshops	<input type="checkbox"/>	Live pig and pig meat export services and advice	<input type="checkbox"/>
Innovation grant scheme	<input type="checkbox"/>	Lovepork website	<input type="checkbox"/>
2TS advice fact sheets (action for productivity, case studies)	<input type="checkbox"/>	BPEX websites	<input type="checkbox"/>
Health programmes (BPHS, PHIP, YHH, EPH, EMPH)	<input type="checkbox"/>	Website KPI data of pig physical performance	<input type="checkbox"/>
Online e-aml2	<input type="checkbox"/>	Press office and media advice	<input type="checkbox"/>
KT on-farm advice	<input type="checkbox"/>	Environmental advice	<input type="checkbox"/>
BPEX training and skills development courses and materials	<input type="checkbox"/>	Advice on Salmonella control (ZNCP)	<input type="checkbox"/>
		Other (<i>please specify</i>) <input type="text"/>	
		<input type="text"/>	

13 Are you aware or do you use any of the following BPEX services, products and campaigns?

- | | | | |
|--|--------------------------|--|--------------------------|
| Text alerts for BPEX meetings, disease outbreaks | <input type="checkbox"/> | Online feed prices and feed market commentary | <input type="checkbox"/> |
| Online e-amI2 service | <input type="checkbox"/> | Real Welfare Outcomes project | <input type="checkbox"/> |
| Two Tonne Sow campaign (2TS) | <input type="checkbox"/> | Pig Farmer (insert in Pig World) | <input type="checkbox"/> |
| Text DAPP prices | <input type="checkbox"/> | Voluntary production definitions code of labelling | <input type="checkbox"/> |

14 Are there any other services that BPEX could provide which would help your business or would you like to make any other comments regarding BPEX and its services?

15 Are you aware that BPEX is now a part of the Agriculture and Horticulture Development Board (AHDB) established in 2008?

Yes

No

THANK YOU FOR TAKING TIME TO COMPLETE THIS SURVEY

Please return your completed form to BPEX

By post using the enclosed pre-paid envelope.

The survey can also be completed online at www.bpex.org.uk



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